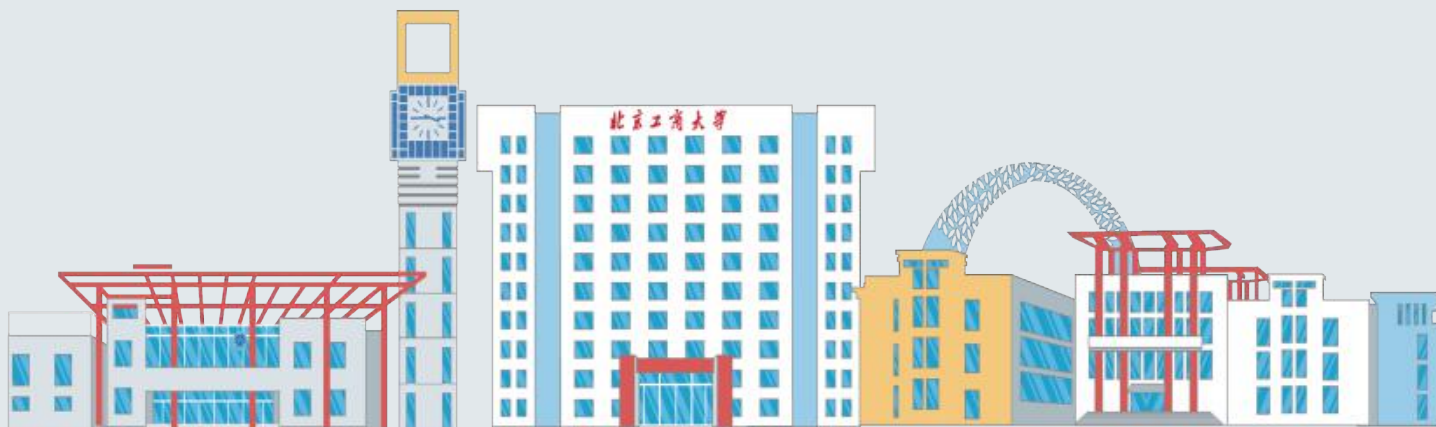




北京工商大学  
Beijing Technology and Business University

# Admission Book 2022

Beijing Technology and Business University





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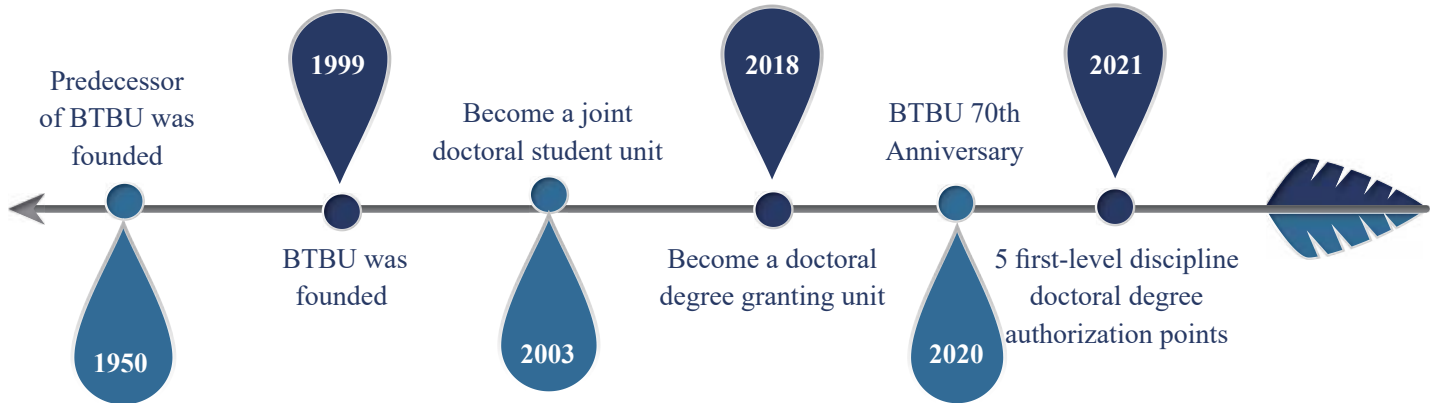
## Welcome to Beijing Technology and Business University

Established in 1950, Beijing Technology and Business University (BTBU) is a high-level research and key university run by Beijing Municipal Government. BTBU was merged in 1999 from Beijing Institute of Light Industry (founded in 1958) and Beijing Institute of Business (founded in 1950) approved by the Ministry of Education. BTBU has now developed into a multidisciplinary university with mutual support and coordinated development of Science, Engineering, Economics, Management, Literature, Law, and Art. BTBU will strive to achieve the development goal of a high-level research university with distinctive characteristics in accordance with the “characteristics, connotation, standard, and quality” policy and attracts a large number of outstanding students from home and abroad.

BTBU now has 16 schools and 1 teaching department; 5 first-level discipline doctoral degree authorization points, 1 joint doctoral degree authorization point, 18 first-level discipline master degree authorization points, 19 master degree authorization points and 63 undergraduate majors. Applied Economics, Food Science and Engineering, and Business Administration were selected into the list of “high-grade, precision and advanced” disciplines in Beijing universities. BTBU has 25 post-doctoral students (including 9 in joint training), 125 doctoral students, 3303 master students, 12,407 full-time undergraduates, and 567 adult education students.

Beijing Technology and Business University is located in the center of Beijing, with a very advantageous geographical location. It has two campuses, Fucheng Road and Liangxiang campus, with a total area of 830,000 square meters, including teaching, scientific research, and living facilities, and a beautiful campus environment. BTBU warmly welcomes all outstanding students from all over the world to come and study at BTBU !

# BTBU History



**1950:** The predecessor of BTBU was founded.

**1999:** BTBU was formed by Beijing Institute of Light Industry and Beijing Business School in June 1999.

**2003:** Become a joint training doctoral student unit.

**2018:** Become a doctorate-granting institution.

**2020:** BTBU 70th Anniversary.

**2021:** 5 doctoral degree authorization points in first-level disciplines.

# BTBU Rankings

## ESI

Agricultural Science and Chemistry are among the top 1% of ESI's global rankings

## Shanghai Ranking

Food Science and Engineering ranks top 20 in the world and ranks top 9 in China. (2021)

## U.S.News

It was listed for the first time in the comprehensive ranking, ranking 1534 in the world and 191 in China  
Discipline of Agricultural Science ranks 192 in the world

## THE Impact Rankings 2021

The overall ranking: 800-1000  
SDG 8: Decent work and economic growth, ranks 201-300  
SDG 9: Industry, innovation and infrastructure, ranks 401-600  
SDG 17: Partnerships for the achievement of the goals, ranks 1000

# Schools

- 1.School of Mathematics and Statistics
- 2.School of Food and Health
- 3.School of Light Industry
- 4.School of Chemistry and Materials Engineering
- 5.School of Ecology and Environment
- 6.School of Artificial Intelligence
- 7.School of Computer Science and Engineering
- 8.School of Economics



- 9.Business School
- 10.School of International Economics and Management
- 11.School of E-commerce and Logistics
- 12.Law School
- 13.School of Marxism
14. School of Foreign Languages
15. School of Media&Design
16. School of International Education
17. Department of Physical Education and Art Teaching



# BTBU Degree Programs



# PhD Programs in English

School	Major	Research Direction	School	Major	Research Direction
School of Food and Health	Food Science and Engineering	Food Additives and Food Safety	School of Economics	Applied Economics	International Trade
		Processing and Storage of Agriculture Products			Industrial Economics
		Food Science	Economics Statistics		
		Food Nutrition	National Economics		
School of Light Industry Science and Technology	Light Industry Technology and Engineering	Daily Chemical Science and Engineering	School of Economics School of International Economics and Management	Business Administration	Finance
		Fragrance and Flavors Technology and Engineering	Business School		Accounting
		Biomass Science and Engineering			Business Administration
		Fermentation Engineering	School of E-commerce and Logistics		Financial Management
			School of International Economics and Management		Technical Economy and Management
					Tourism Management

# PhD Programs in English

## Food Science and Engineering

### 1. Food Additives and Food Safety

Research topics: green manufacturing technology of food additives, the structure-effect relationship of food additives, and food safety monitoring and control, etc.

### 2. Processing and Storage of Agriculture Products

Focuses on the deep processing and comprehensive utilization of grain, oil, livestock products, dairy products, fruits and vegetables, research and development of characteristic resources, quality and safety testing technology for agricultural products, etc.

### 3. Food Science

Study on the physicochemical properties and structure of food components at the molecular level, and study the basic laws that the influence of microorganisms and enzymes on the food quality during processing.

### 4. Food Nutrition

The studies of the characteristics, nutritional effects, and dose-effect relationships. Meanwhile, this direction also focus on the metabolic mechanism, metabolic process and metabolic characteristics of human beings under different ages, and etc.

## Light Industry Technology and Engineering

### 1. Daily Chemical Science and Engineering

Research in the design, synthesis, performance and application of cosmetics and new surfactants.

### 2. Fragrance and Flavors Technology and Engineering

Research in high value-added natural fragrances, synthetic fragrances, new technologies, new processes, and new products for the green preparation of fragrances.

### 3. Biomass Science and Engineering

Research in the characteristics of cellulose, carbohydrates, waste protein, oil and other biomass raw materials and their new catalytic conversion theory and engineering technology.

### 4. Fermentation Engineering

Research in the theory and engineering technology of material transformation using microorganisms, animal and plant cells, and enzyme preparations. The research is committed to the modernization of traditional fermented food production.

## Applied Economics

### 1. Industrial Economics

(1) Circulation Industry Development; (2) Industry Organization Theory and Policy

### 2. Finance

School of Economics:(1) Financial Support for Regional Industry; (2) Regional Development of Inclusive Finance

School of International Economics and Management: Digital Finance. Research in Banking Technology, Smart Finance, Digital Currency and FinTech Regulation.

### 3. Economic Statistics

(1) Business Quantitative Research and Boom Fluctuation Analysis; (2) Research on Effective and

Systematic Policy for Service Industry Development

### 4. International Trade

(1) Regional Economic Cooperation; (2) International Trade Barriers

### 5. National Economics

School of Economics: (1) Macroeconomic Theory and Policy; (2) Industrial Development and Economic Growth. School of International Economics and Management: Research on Digital Economy. It mainly studies the new characteristics and trends of economic activities in the digital era and research feasible policies for digital economy governance.

## Business Administration

### 1. Accounting

The program focuses on the basic theories of accounting, internal control, auditing, etc. and their role in investor protection.

### 2. Business Administration

The program focuses on enterprise management theory and its application and innovation in service enterprises.

### 3. Financial Management

The program focuses on the basic theory of corporate finance and its application in the management of state-owned assets and state-owned enterprises.

### 4. Technical Economy and Management

The program focuses on the theory and application of modern enterprise logistics and supply chain management.

### 5. Tourism Management

The program focuses on Digital tourism. Tourism big data and intelligent computing; wellness leisure and sustainable tourism; tourism service management and brand operation.

# Master Programs in English and Chinese

## English-Taught Programs

School	Major	Length of Learning (years)
School of Mathematics and Statistics	Statistics (Economics)	3
	Mathematical Statistics	3
	Applied Statistics	2
School of Food and Health	Food Engineering	3
School of Light Industry	Light Industry Technology and Engineering (Fermentation Engineering)	3
School of Chemistry and Materials Engineering	Materials and Chemical Engineering	3
School of Ecology and Environment	Environmental Science and Engineering	3
	Resources and Environment	3
School of Artificial Intelligence	Mechanics	3
	Electronic Information (Control Engineering)	3
	Electronic Information (Artificial Intelligence)	3
School of Computer Science and Engineering	Electronic Information (Computer Technology)	3
School of Economics	Industrial Economics	3
	International Business	2
Business School	MBA	2
School of International Economics and Management	Tourism Management	2
	International Business	2
	Finance (Fintech)	2
Law School	Juris Master (for students with LLB degree)	2
School of Media&Design	Journalism and Communication	2

## Chinese-Taught Programs

School	Major	Length of Learning (years)
School of Chemistry and Materials Engineering	Cosmetic Science and Technology	3
	Materials and Chemical Engineering	3
School of Computer Science and Engineering	Computer Science and Technology	3
School of Economics	Public Finance	3
	Finance	3
	Finance	2
	Taxation	2
School of International Economics and Management	Insurance	2
	Computer Science	3
	Management Science and Engineering(Management)	3
	Management Science and Engineering(Engineering)	3
School of E-commerce and Logistics	Logistics Engineering and Management	3
	Management Science and Engineering(Management)	3
	Management Science and Engineering(Engineering)	3
Law School	Juris Master (for students with LLB degree)	2
	Juris Master (for students without LLB degree)	3
	Civil and Commercial Law	3
	Economic Law	3
	Procedural Law	3
	International Law	3



# Master Programs in English

## School of Food and Health

### Food Engineering (English)

Research Direction: Food additive and safety, Food processing technology, Food quality and safety, Food nutrition.

## School of Light Industry

### Light Industry Technology and Engineering (Fermentation Engineering) (English)

The objective of this program is to cultivate high-qualified applied professionals who will have profound understanding of Fermentation Engineering. The main courses include Introduction to China, HSK(Level I, Level II, Level III), Separation Techniques for Bioactive Components, Advanced food chemistry etc.

## School of Ecology and Environment

### Environmental Science and Engineering (English)

Research Direction: water pollution control theory and technology, urban air comprehensive pollution and control, solid waste treatment and disposal, cleaner production and comprehensive resource utilization.

### Resources and Environment (English)

Research Direction: water pollution prevention and remediation technology, advanced oxidation technology for water treatment, biological treatment and recycling technology of sewage, sewage regeneration and safe utilization technology; air pollution control technology, traffic environmental pollution and control; organic solid waste treatment technology, solid waste recycling and utilization, environmental microbial technology; cleaner production and comprehensive utilization of resources; urban ecosystem planning, environmental monitoring and environmental system

analysis; environmental pollution and food safety.

## School of Economics

### Master of International Business(MIB) (English)

Research Direction: The “Belt and Road Initiative” International Business (BRI); Transnational Corporation Operation (TNC); and International Agricultural Commodity Trade(Agri-Trade). Main courses: International Business, Economic Analysis and Application, International Investment and Transnational Enterprises Management, International Finance and Practice, Research Methodology and Thesis Writing, International Trade Policy and Practice, International Business Negotiation, and International Business Law.

## School of Computer Science and Engineering

### Electronic Information (Computer Technology) (English)

Research Direction: Big Data and Visual Analysis, Commercial Internet of Things, Data Mining and Social Computing, Mobile Computing and Cloud Service.

## School of International Economics and Management

### Master of International Business (MIB) (English)

The research orientation is international cooperation in “the Belt and Road” Region.

MIB program focuses on (1) multinational business activities of enterprises from a micro perspective. The research fields mainly include international trade practice, transnational business management, international business marketing, international investment management, international economic law, international business negotiation, etc.; (2) Economic and trade cooperation in the context of “Belt and Road” initiative and digital economy from



macro perspective. The research fields mainly include international trade patterns, science and technology and economic cooperation.

#### **Master of Management Science and Engineering (Management)(Engineering)(Chinese)**

Research Direction: Logistics system methods and theory, Supply chain security and risk management, Big data-driven urban traffic and logistics optimization.

#### **Computer Science (Chinese)**

Research Direction: Big Data and Visual Analysis, Commercial Internet of Things, Data Mining and Social Computing.

#### **Finance (FinTech) (English)**

Research Directions: Banking Technology, Smart Finance, Digital Currency, FinTech Regulation.

#### **Tourism Management (English)**

Research Direction: tourism big data and intelligent computing, wellness leisure and sustainable tourism, and tourism service management and brand operation.

#### **School of E-commerce and Logistics**

##### **Logistics Engineering and Management (Chinese)**

Relying on the National Engineering Laboratory for Agri-Product Quality Traceability, this major focuses on the big data-driven modern logistics information system and logistics optimization, and promotes scientific and technological innovation in the field of quality and safety traceability of agricultural products. Also, this major focuses on smart supply

chain and supply chain finance and dedicates to developing scientific and technological innovation in the field of food supply chain management and quality safety of agricultural products.

##### **Management Science and Engineering (Management) (Chinese)**

Relying on the National Engineering Laboratory for Agri-Product Quality Traceability, this major is committed to studying the methods and theories of logistics systems and using advanced methods to solve the optimization problems in logistics systems. The major focuses on the research of supply chain safety and risk management and provides the solution for supply chain risk analysis and emergency decision-making under emergencies, which focuses on the field of safety and risk in agricultural products and the food supply chain. Also, the major focuses on big data-driven urban traffic and logistics optimization and pays attention to urban traffic congestion control, urban logistics resource allocation, and operation optimization in the context of big data and the Internet.

##### **Management Science and Engineering (Engineering) (Chinese)**

Relying on the National Engineering Laboratory for Agri-Product Quality Traceability, this major is committed to cutting-edge research fields such as management science and decision-making theory and method, big data and intelligent food safety, and scientific supervision. The major undertakes a number of supervision and management projects for the food and cosmetics industry and dedicates to promoting scientific and technological innovation and application transformation in the field of management science and engineering.

# Undergraduate Programs in Chinese

No.	School	Major
1	School of Mathematics and Statistics	Information and Computing Science
2		Applied Statistics
3		Data Science and Big Data Technology
4		Economic Statistics
5	School of Chemistry and Materials Engineering	Polymer Materials and Engineering
6		Functional Materials
7		Chemistry
8		Cosmetic Technology and Engineering
9	School of Artificial Intelligence	Mechanical Engineering
10		Intelligent Manufacturing
11		Automation
12		Packaging Engineering
13		Electrical Engineering and Automation
14		Information Engineering
15		Artificial Intelligence

No.	School	Major
16	School of Economics	International Economics and Trade
17		Economics
18		Public Finance
19		Insurance
20		Finance
21		Finance Engineering
22	School of International Economics and Management	Data Science
23	School of E-commerce and Logistics	Electronic Business
24		Information Management and Information System
25		Logistics Management
26		Supply Chain Management
27	Law School	Bachelor of Law
28	School of Media&Design	Journalism
29		Advertising
30		Visual Communication Design
31		Product Design
32		Digital Media Art

# BTBU Non-Degree Programs





## Chinese Language Program

- ★ One-year program
- ★ Semesters start in Fall semester each year  
17 weeks each semester and 20 hours per week
- ★ Class size is limited to 20 students
- ★ Scientifically-arranged courses and field trips
- ★ Free HSK training

### Note:

- The minimum class size is 5 students and the class will be canceled if less than 5 students.
- BTBU reserves the right of final interpretation of all the policies related to the Chinese Language Program.



## Exchange Program

Beijing Technology and Business University has signed university exchange programs with more than 20 universities around the world. Students from partner universities are welcome to study and exchange at BTBU.

### Eligibility

1. Must be a currently enrolled university student;
2. Complete at least 2 semesters at home university;
3. Non-Chinese citizen with foreign passport;
4. In good physical and mental health.

### Main Courses

China's Foreign Trade  
The Reform and Development of Chinese Finance  
Public Finance and Taxation Internet Finance  
Marketing Strategy Chinese E-commerce  
Elementary Chinese Chinese Culture  
Glimpse into Chinese Life: An Intercultural Perspective

### Application Time

Spring semester: Sep 15th- Dec 15th  
Fall semester: Mar 15th- June 15th

### Note:

- The minimum class size is 5 students and the class will be canceled if less than 5 students.
- BTBU reserves the right of final interpretation of all the policies related to the Exchange Program.



# How to apply?

	Undergraduate Programs	Graduate Programs	Chinese Language Program
Qualifications	<ol style="list-style-type: none"> <li>1. High school graduate</li> <li>2. HSK5 certificate</li> <li>3. Age from 18 to 25</li> </ol>	<ol style="list-style-type: none"> <li>1. Master program applicants should have at least a Bachelor Degree. Doctoral program applicants should have at least a master Degree in the same major or in the relative field of interest.</li> <li>2. HSK5 certificate if apply Chinese programs; The TOFEL ibt score of 80 points at least, or IELTS score at least 5.5 or the relevant certificates of English, if non-native English speakers apply for English programs.</li> <li>3. Master: age no more than 35; PhD: age no more than 40.</li> </ol>	<ol style="list-style-type: none"> <li>1. Age above 18</li> <li>2. High school graduate</li> </ol>
Required documents	<ol style="list-style-type: none"> <li>1. Application form (Please register at <a href="https://btbu.17gz.org/">https://btbu.17gz.org/</a>).</li> <li>2. Photocopy of Passport (including the valid visa page if you are already in China)</li> <li>3. Notarized highest degree certificate (Chinese or English version);</li> <li>4. Notarized transcripts of the highest degree (Chinese or English version);</li> <li>5. Physical Examination form;</li> <li>6. HSK 5 (above 180) for Chinese programs; English Language test result (TOEFL 80 or IELTS 5.5) for English Programs</li> <li>7. CV (update to 2022)</li> <li>8. Statement of Purpose</li> <li>9. Study Plan</li> <li>10. Two recommendation letters</li> <li>11. Proposal (only for PhD applicants)</li> <li>12. Non-criminal record certificate.</li> <li>13. The receipt of 420 RMB application fee.</li> </ol>		
Deadline of application	June, 15th, 2022		
Contact	Tel: 86-10-68985207		Email: <a href="mailto:international_office@btbu.edu.cn">international_office@btbu.edu.cn</a>
How to apply	<ol style="list-style-type: none"> <li>1. Register at <a href="https://btbu.17gz.org/">https://btbu.17gz.org/</a>, finish the online application, submit all the documents and send the soft copies to <a href="mailto:international_office@btbu.edu.cn">international_office@btbu.edu.cn</a>.</li> <li>2. Mail documents in hardcopies: International Office room 1204, Main office building, Beijing Technology and Business University, No.33 Fucheng Road, Haidian District, Beijing, China 100048 Recipients: Li Wenyu Phone No: +86 10 68985207</li> </ol>		

# What scholarships do we offer ?

## 1. Chinese Government Scholarship (CSC)

Includes: Tuition fee, Accommodation fee, Comprehensive medical insurance and Stipend.

### Who can apply?

1. Applicants are non-Chinese citizens and in good health
2. Applicants are not applying for non-degree programs
3. Applicants for Master programs should be under the age of 35 and hold a bachelor degree
4. Applicants for PhD programs should be under the age of 40 and hold a bachelor degree.

### How to apply?

1. Register at <http://laihua.csc.edu.cn> and upload required documents. (BTBU's agency no.is 10011, Type: B)
2. Register at <https://btbu.17gz.org/> and upload required documents
3. Send all documents to [international\\_office@btbu.edu.cn](mailto:international_office@btbu.edu.cn)
4. Applicants can also apply for type A CSC scholarship directly through the embassy.

## 2. Beijing Municipal Government Scholarship(BGS)

1. Full Scholarship (covers full tuition fee)
2. Half Scholarship (covers half tuition fee)

### Who can apply?

1. Non-Chinese citizens in good health
2. New students or enrolled students without CSC scholarship

### How to apply?

Online application website: <https://btbu.17gz.org/>  
Send all documents to [international\\_office@btbu.edu.cn](mailto:international_office@btbu.edu.cn)

## 3. BTBU Scholarship

For specific information, please refer to the application notice published by BTBU in the current year.

### Application deadline:

CSC applications: April 15<sup>th</sup>, 2022

BGS applicants: April 15<sup>th</sup>, 2022

Self-supporting applicants: June 15<sup>th</sup>, 2022

# Fees

**1.Application Fee:** 420 CNY

**2.Tuition Fees:**

Program	ART	SCIENCE & ENGINEERING
B.A. program	21000 CNY/year	24000 CNY/year
M.A. program	26000 CNY/year	26000 CNY/year
Ph. D. program	30000 CNY/year	30000 CNY/year
Chinese language program	12000 CNY/semester	21000 CNY/year
Non-degree program	12000 CNY/semester	21000 CNY/year
Non-degree Advanced program	17000 CNY/semester	30000 CNY/year
MBA program	68000 CNY /2 years	

**3.Accommodation Fee**

Dorm	International Apartment in Fucheng Campus	No.14 Building in Liangxiang Campus
Fee	70 CNY/Bed/Day	40 CNY/Bed/Day

**4.Insurance**

According to <Interim Provisions on Colleges and Universities Require Foreign Students to Purchase Insurance>, students must purchase the Group insurance. of "Comprehensive Medical Insurance Plan for Visitors to China" by themselves during their studies in our school.

Period	Amount
For less than 6 Months	400 CNY
For more than 6 Months	800 CNY



# Accommodation Information

Beijing Technology and Business University provides a comfortable life for international students. BTBU has two campuses, the Fucheng Road campus has a superior geographical location, and the Liangxiang campus has beautiful campus environment. The two campuses provide a variety of room types with complete facilities. Each dormitory is equipped with furniture, air conditioning, TV,Wi-Fi, free washing machine and more.

Building	Room Type	Location
International House	Single Room	No.33 Fucheng Road, East Campus of BTBU
No.14 Apartment in Liangxiang Campus	Two People Shared Room	BTBU Liangxiang Campus
	Three People Shared Room	
	Four People Shared Room	

BTBU will allocate a specific accommodation location according to the student's school.





# Student Activities

BTBU organizes a variety of online and offline activities for international students every semester, such as Peking Opera mask painting, Chinese kite painting, learning Chinese characters, online Spring Festival party and other excellent traditional Chinese cultural experience activities. As well as visiting the Forbidden City, the Great Wall, other Chinese historical sites and 798 cultureparks, etc. To enhance the cognition and understanding of the outstanding Chinese history, culture and the achievements of reform and opening-up among international students in China, promote and deepen cultural exchanges between China and foreign countries.



# Contacts

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Online Application: <http://btbu.17gz.org>

BTBU Website: <http://www.btbu.edu.cn>

